

**Chief Executive Officer's Goals
2008**

CEO Goal Reference Number	<u>CEO's Goal</u>	<u>Date</u>	<u>Summary</u>	<u>Performance Measurement</u>	<u>Divisional Responsibility</u>	<u>Status</u>
1	Begin environmental document for SR-57 project between Katella and Lincoln	First Quarter	This project is part of the Renewed Measure M Early Action Plan to add capacity to SR-57. Technical studies will be performed to evaluate the environmental impact of the project with a goal to prepare the draft environmental document by the end of the year.	<ul style="list-style-type: none"> • Award consultant contract and begin environmental review • Conduct public outreach 	Development	
2	Complete freeway improvements along SR-22 between Valley View and the SR-55	First Quarter	Complete all construction activities.	<ul style="list-style-type: none"> • Complete construction activities by contract date of January 25, 2008 • Complete construction activities by GMR's anticipated date of March 31, 2008 • Initiate assessment of project delivery method, with completion in Third Quarter 	Development	
3	Complete Renewed Measure M Transit Strategic Plan	First Quarter	This plan will develop concepts to coordinate transit projects to be funded by Renewed Measure M with existing transit services.	<ul style="list-style-type: none"> • Complete the final report 	Development & Special Projects	
4	Support Foothill South Project	First Quarter	Foothill South is an important element of county transportation system and TCA will be seeking approval from California Coastal Commission in February 2008.	<ul style="list-style-type: none"> • Prepare a study on traffic impacts of not completing the Foothill Transportation Corridor 	Development & External Affairs	
5	Initiate development of Renewed Measure M Water Quality Program	First Quarter	Start the process of designing guidelines for competitive program; seat oversight committee.	<ul style="list-style-type: none"> • Progress on development of Project X in Renewed Measure M 	Development, External Affairs & Special Projects	
6	Initiate development of the Environmental Mitigation and Resource Protection Master Agreement	First Quarter	Support development of master freeway mitigation plan by seating Environmental Oversight Committee.	<ul style="list-style-type: none"> • Progress on development of master agreement between OCTA and resource agencies 	Development, External Affairs & Special Projects	

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7	Establish a commercial paper program that funds M2 Early Action Plan (EAP)	First Quarter	The Board of Directors approved a plan of finance using a commercial paper program to fund the EAP projects in November 2007. Funding will become available once all legal documents have been approved by the Board and the commercial paper notes have been sold to investors.	<ul style="list-style-type: none"> • Implement commercial paper program to support cash flow requirements of the M2 EAP 	Finance, Administration & Human Resources	
8	FY 2008 Comprehensive Business Plan	First Quarter	The Comprehensive Business Plan is a financially constrained 20-year plan that details services levels for OCTA programs and sets the target for the annual budget.	<ul style="list-style-type: none"> • Present the 2008 Comprehensive Business Plan to the Board of Directors on January 28, 2008 	Finance, Administration & Human Resources	
9	Streaming audio of Board of Directors meetings via the Internet	First Quarter	The Board of Directors has directed staff to implement the technology necessary for the live audio of Board of Directors meetings to be accessible via the Internet.	<ul style="list-style-type: none"> • Streaming audio of Board meetings will be available via the Internet 	Finance, Administration & Human Resources	
10	Support Board review of federal transportation legislation and development of policy recommendation	First Quarter	The Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU) authorizes the federal surface transportation programs for highways and transit through Sep 2009. OCTA will participate in the authorization of the next act.	<ul style="list-style-type: none"> • Conduct a workshop on the reauthorization of the federal transportation program 	Federal Relations	Completed <ul style="list-style-type: none"> • Presentations given at the February 25 Board of Directors meeting
11	Internal Audit Standards	First Quarter	Finalize Internal Audit Policies & Procedures to ensure compliance with professional standards (GAO, AICPA, IIA). Conduct internal department training and adopt report language indicating compliance with standards.	<ul style="list-style-type: none"> • Revised Internal Audit Policies & Procedures and report language 	Internal Audit	

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12	Complete collective bargaining agreement negotiations with Transportation Communications International Union (TCU)	First Quarter	The collective bargaining agreement with TCU for the facilities maintenance, parts, and revenue employees will expire on March 31, 2008.	<ul style="list-style-type: none"> The collective bargaining agreement between the OCTA and TCU is negotiated within approved Board of Directors parameters 	Labor & Employee Relations	Completed <ul style="list-style-type: none"> Agreement ratified by the union membership on March 9 Agreement approved by the Board of Directors on March 10
13	Five-Year Strategic Transit Plan	First Quarter	Develop a five-year strategic plan from the Comprehensive Business Plan that considers fleet, facility, and personnel needs.	<ul style="list-style-type: none"> Draft plan is developed 	Transit	
14	Begin construction phase of Orange Metrolink Station pedestrian underpass	Second Quarter	This project will improve passenger safety by constructing a pedestrian tunnel under the tracks at the Orange Metrolink Station.	<ul style="list-style-type: none"> Construction contract awarded and construction activities underway 	Development	
15	Complete Renewed Measure M Freeway Strategic Plan	Second Quarter	This plan will provide more detailed description of the Renewed Measure M Freeway projects, key considerations, and project benefits.	<ul style="list-style-type: none"> Complete the final report 	Development	
16	Develop project nominations for Proposition 1B Traffic Light Synchronization Program to advance Renewed Measure M traffic signal program	Second Quarter	Proposition 1B provides grants for signal synchronization projects to improve operations and the effective capacity of local streets and roads. Renewed Measure M includes a similar program.	<ul style="list-style-type: none"> Submit project nominations for Proposition 1B Traffic Light Synchronization Program 	Development	
17	Complete organizational readiness review and implement appropriate recommendations to deliver projects	Second Quarter	An organizational readiness review is underway to determine OCTA's ability to deliver Renewed Measure M projects, projects funded by state transportation bonds, and services provided by OCTA.	<ul style="list-style-type: none"> Complete the final report Recommend appropriate organizational changes to deliver projects and services 	Executive Office	
18	Complete SR-55 Access Study	Second Quarter	This project will assess the viability of potential projects to address the terminus of SR-55 at 19th Street and build consensus for solutions.	<ul style="list-style-type: none"> Complete the final report Continue to involve public officials and stakeholders 	Development & External Affairs	

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19	Continue advancement of grade crossing and quiet zone program	Second Quarter	Specific improvements are required to improve safety and implement railroad corridor quiet zones. Thirty-five percent engineering design is a key milestone in the project development process. A companion public awareness program will be launched.	<ul style="list-style-type: none"> • 35% design submitted to SCRRA, OCTA, and local cities for review • Conduct public outreach 	Development & External Affairs	
20	Begin Central County Corridor Major Investment Study, including the study of the extension of the Orange Freeway (State Route 57)	Second Quarter	Develop and implement a public participation program in support of Central County Corridor Study.	<ul style="list-style-type: none"> • Begin MIS • Convene Central County Corridor MIS Policy Group in 2nd Quarter • Incorporation of outreach findings in project development activities 	Development & External Affairs	
21	Advance Metrolink expansion project to support doubling of service by 2010	Second Quarter	Initiate public outreach program to share information about service expansion, track work, parking facilities, and pedestrian bridges and undercrossings (Orange, Irvine, Tustin and Fullerton).	<ul style="list-style-type: none"> • Submit 35% of the plans to SCRRA for review • Develop survey questions and public involvement program • Incorporate outreach findings in project development activities 	External Affairs & Development	
22	Consider Bus Transit Fare Adjustment	Second Quarter	The Comprehensive Business Plan and the fiscal year 2008-2009 proposed budget both include a fare increase in bus transit service effective January 2009.	<ul style="list-style-type: none"> • Develop fare adjustment scenarios • Conduct public outreach and public hearing on proposed bus fares • Secure Board of Directors' action on proposed bus fares prior to adopting the fiscal year 2008-2009 budget 	Finance, Administration & Human Resources and External Affairs	

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23	FY 2008-09 Annual Budget and Personnel & Salary Resolution	Second Quarter	The 2008-09 annual budget balances sources and uses of funds, without an unplanned use of reserves, and is consistent with the CBP and Board approved goals, policies, and procedures. The Personnel and Salary Resolution documents compensation policies and procedures adopted for administrative employees.	<ul style="list-style-type: none"> Staff will secure Board approval for the 2008-09 annual budget and 2008-09 Personnel & Salary Resolution in June 	Finance, Administration & Human Resources	
24	Internal Audit Risk Assessment & Administrative Software	Second Quarter	Implementation of audit software for use in performing annual risk assessment, monitoring audit findings and implementation of recommendations, producing timekeeping and productivity reports, standardizing workpaper templates and reports.	<ul style="list-style-type: none"> Software installation & implementation 	Internal Audit	
25	Advance development of the I-405 Freeway project between SR-55 and I-605	Third Quarter	This project is part of the Renewed Measure M Early Action Plan. Technical studies will be performed to evaluate the environmental impact of the project.	<ul style="list-style-type: none"> Award consultant contract and begin environmental review Conduct public outreach 	Development	
26	Complete Oso Parkway signal synchronization demonstration project	Third Quarter	This is the second pilot signal synchronization project and intended to assist OCTA's efforts to develop and implement the Renewed Measure M countywide signal synchronization program.	<ul style="list-style-type: none"> Implement signal synchronization Prepare final report on the project including assessment of travel time savings 	Development	
27	Finalize last M1 call for Street and Road projects	Third Quarter	This action will allocate the remaining portion of the 1990 Measure M Regional Streets and Roads programs.	<ul style="list-style-type: none"> Approve allocation of funds to cities 	Development	
28	Complete installation of CNG fueling station at Anaheim Base	Third Quarter	CNG fueling facilities are required to support the new CNG fleet to be based at Anaheim Base.	<ul style="list-style-type: none"> Facility is constructed and operational 	Development	

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29	Complete construction of CNG fueling station at Irvine Sand Canyon Base	Third Quarter	CNG fueling facilities are required to support the new CNG fleet to be based at Irvine Sand Canyon Base.	<ul style="list-style-type: none"> • Facility is constructed and operational 	Development	
30	Complete the Metrolink destination signage pilot program	Third Quarter	This project will provide improved track specific signage for Metrolink stations in Orange County.	<ul style="list-style-type: none"> • Project is complete and in service 	Development	
31	Begin final design of SR-57 project between Katella and Lincoln	Third Quarter	Authorize consultant to begin work on final design.	<ul style="list-style-type: none"> • Approve contract task order to begin design • Host public scoping meetings 	Development & External Affairs	
32	Advance development of Anaheim Regional Transportation Intermodal Center	Third Quarter	Advance development of ARTIC through expressions of interest and request for qualifications.	<ul style="list-style-type: none"> • "Request for Expressions of Interest" submittals • Develop and issue request for qualifications for development of ARTIC 	Development & External Affairs	
33	Complete Orange County / Los Angeles Intercounty Study	Third Quarter	This study evaluates the major cross county transportation corridors, including the Pacific Electric right-of-way, and will make recommendations on opportunities for improvement.	<ul style="list-style-type: none"> • Elected officials and community workshops conducted in April • Complete the final report 	Development & External Affairs	
34	Advance construction of the I-5 Gateway freeway project by completing the Stanton Avenue overcrossing	Third Quarter	Advance construction and open the new bridge over I-5 at Stanton Avenue. Continue outreach program and communicate project status and construction impacts.	<ul style="list-style-type: none"> • Open the new Stanton Bridge to traffic • Conduct outreach, monitor comments, and track issues 	Development & External Affairs	
35	Evaluate benefits of Rubberized Asphalt on the SR-22	Third Quarter	Evaluate noise reduction levels of the rubberized asphalt using scientific methodology and monitor awareness and perception of SR-22 rubberized asphalt project.	<ul style="list-style-type: none"> • Report findings to Board 	Development & External Affairs	

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36	Obtain fair share of Trade Corridor Improvement (TCIF) account funding from Proposition 1B	Third Quarter	In cooperation with the Southern California Consensus Working Group and the OCTA Development Division, develop and implement strategy to receive an equitable share of TCIF funds.	<ul style="list-style-type: none"> If TCIF funds are included in the FY 2008-2009 state budget, Southern California and Orange County should receive an equitable share of funds 	State Relations & Development	<ul style="list-style-type: none"> CTC staff has recommended funding, totaling \$218 million, for 8 of the 9 projects submitted
37	Obtain fair share of State-Local Partnership Program (SLPP) account funding from Proposition 1B	Third Quarter	In cooperation with the Development Division, develop and implement a strategy to receive an equitable share of SLPP funds.	<ul style="list-style-type: none"> If SLPP funds are included in the FY 2008-2009 state budget, Orange County should receive an equitable share of funds 	State Relations & Development	
38	Secure passage of legislation to eliminate the four foot buffer requirement on the SR-55 high occupancy vehicle lane	Third Quarter	In cooperation with the Development Division and OCTA's state legislative advocate, develop and implement a strategy to secure the passage of this bill.	<ul style="list-style-type: none"> Bill signed by Governor 	State Relations & Development	
39	Complete environmental document for I-5/Ortega Interchange	Fourth Quarter	Work with City of San Juan Capistrano to complete environmental document.	<ul style="list-style-type: none"> Approve environmental document 	Development	
40	Initiate I-5 Project Study Report	Fourth Quarter	This project will prepare conceptual engineering for the I-5 (between SR-73 and I-405) improvement recommendations that will be developed as part of the South Orange County Major Investment Study.	<ul style="list-style-type: none"> Initiate conceptual engineering work 	Development	
41	Complete South Orange County Major Investment Study	Fourth Quarter	This study will define the scope of major transportation improvements in South Orange County.	<ul style="list-style-type: none"> Complete the major investment study Incorporate outreach findings in project development activities 	Development & External Affairs	
42	Monitor public perception of Signal Synchronization pilots	Fourth Quarter	Gather public responses to Euclid and Oso signal synchronization pilots to determine public perception.	<ul style="list-style-type: none"> Track public responses Incorporate findings in final study reports 	External Affairs & Development	

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43	Advance West County Connectors (SR-22 Phase 2) freeway projects	Fourth Quarter	Complete and submit to Caltrans the final design for the two projects for advertisement of construction in 2009.	<ul style="list-style-type: none"> • Conduct comprehensive public outreach • Submit final design documents to Caltrans 	Development & External Affairs	
44	Prepare to launch Harbor Boulevard Bus Rapid Transit service	Fourth Quarter	Develop marketing and communications program in support of Harbor Boulevard BRT launch.	<ul style="list-style-type: none"> • Marketing and communications plan approved by Board of Directors 	External Affairs & Transit	
45	Compensation and Classification Study	Fourth Quarter	The purpose of the compensation and classification study is to develop a fair and equitable classification system, a market based pay system and incentive plans (merit based), appropriate job descriptions, as well as establish compensation policies and procedures that are aligned with OCTA's philosophy and strategic objectives.	<ul style="list-style-type: none"> • Present study findings and adopt Board approved recommendations 	Finance, Administration & Human Resources	
46	Comprehensive Annual Financial Reporting	Fourth Quarter	The Comprehensive Annual Financial Report (CAFR) presents the fiscal year-end financial statements for the OCTA.	<ul style="list-style-type: none"> • Earn an unqualified audit opinion and earn the Government Finance Officers Association Certificate of Excellence in Financial Reporting for the Comprehensive Annual Financial Report (CAFR) • Earn an unqualified audit opinion for the financial statements of the 91 Express Lanes and the Local Transportation Authority 	Finance, Administration & Human Resources	
47	Conduct Peer Review	Fourth Quarter	Schedule a Quality Assurance Program (peer review) audit of the OCTA Internal Audit Department.	<ul style="list-style-type: none"> • Complete self assessment and scheduled peer review 	Internal Audit	

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48	Fare Collection System Integration Assessment	Fourth Quarter	Hire a consultant to develop a plan for fare integration among OCTA, Metrolink, and other local operators within the county. Investigate integration strategies and technology availability to support a coordinated approach to establish fare policies and collection methods that promote convenience among transit users.	<ul style="list-style-type: none"> • Release RFP and select consultant to support project - First Quarter • Complete assessment and develop action plan - Fourth Quarter 	Transit	
49	Assist with securing funds to advance improvements on I-5 at Oso Parkway	Yearlong	Work with Caltrans District 12 to secure funding to advance improvements on I-5 at Oso Parkway	<ul style="list-style-type: none"> • Funding is identified to improve the I-5 at Oso Parkway 	Development	
50	LOSSAN Rail Corridor Service Integration	Yearlong	Continue efforts to integrate passenger rail services in the San Diego-Los Angeles-San Luis Obispo rail corridor, including development of a corridorwide strategic plan.	<ul style="list-style-type: none"> • Release RFP and select consultant to support a corridorwide strategic plan for Amtrak, Coaster, and Metrolink - Second Quarter • Develop an integrated passenger timetable - Third Quarter 	Development	

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51	Continued participation in five-county transportation coalition	Yearlong	Participate in five-county coalition to address goods movement and issues of regional significance.	<ul style="list-style-type: none"> • Receive fair share of goods movement transportation bond for Southern California and Orange County • Receive fair share of container fee that may be implemented at the ports of Los Angeles and Long Beach for mitigation of goods movement impacts in Orange County • Develop federal surface transportation authorization principles in support of Southern California's needs 	Development	
52	Explore enhancing integration and coordination with Caltrans District 12	Yearlong	Continue to explore ways to refine the working relationship and sharing of responsibilities between Caltrans and OCTA for programming and funding of projects and for accelerating project delivery.	<ul style="list-style-type: none"> • Developing consistent project priorities • Success in awarding of funding requests • Meeting project delivery milestones 	Development	
53	Advance Go Local transit projects	Yearlong	Provide support in the development of Go Local projects and develop criteria for the allocation and award of Step 2 funding for further project development.	<ul style="list-style-type: none"> • Approve allocation of funds to cities by second quarter • Provide ongoing support and monitoring 	Development & External Affairs	
54	Advance high occupancy vehicle lanes policy changes	Yearlong	Advance progress on continuous access to HOV lanes on other freeways and implement outreach program to increase awareness of the SR-22 HOV lanes and other freeways if implemented.	<ul style="list-style-type: none"> • Caltrans to complete project study report for continuous access on SR-55 in second quarter • Sufficiency of public notification as reflected by Board of Directors comment, public comment, media information 	Development & External Affairs	

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55	Increase bus system marketing to potential riders	Yearlong	Create awareness and trial use of buses through grassroots route promotions and integrated marketing, outreach, media relations, and pass sales program.	<ul style="list-style-type: none"> • Conduct marketing and public information activities with an average of at least one time each week 	External Affairs	
56	Grow Vanpool Program and file timely National Transit Database reports	Yearlong	Continue to monitor and grow the new Vanpool Program with timely federal report filing to ensure receipt of 5307 federal funding.	<ul style="list-style-type: none"> • Expand program by 10%, increasing number of participating vans from 160 to 176 vans 	External Affairs	
57	Participate with the Riverside County Transportation Commission to extend the 91 Express Lanes into Riverside County	Yearlong	Consult with Riverside County on proposed 91 Express Lanes extension to I-15.	<ul style="list-style-type: none"> • Monitor progress and conduct follow-up analysis • Legislation enacted to allow extension of the toll lanes 	Finance, Administration & Human Resources and State Relations	
58	Maintain farebox recovery of 20% for fixed route system	Yearlong	Fares are to cover at least 20% of the cost to operate the fixed route transit system.	<ul style="list-style-type: none"> • Recover 20% of operating costs for fixed route system from fares 	Finance, Administration & Human Resources and Transit	
59	Bus Rapid Transit	Yearlong	Continue advancement of BRT service through preparation of operations plan.	<ul style="list-style-type: none"> • Complete operations plan - First Quarter • Commence design and technology tasks on bus stop improvements and the information systems that will support the program - Second Quarter • Board approval to release bid documents for public works construction associated with bus stop improvements - Fourth Quarter 	Transit	

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60	Transit - Maintenance Efficiency	Yearlong	Maintain miles between road calls at 12,000.	<ul style="list-style-type: none"> • The average number of miles between road calls is at least 12,000 	Transit	
61	Transit - Fleet Cleanliness	Yearlong	Maintain a fleet that is clean and graffiti free.	<ul style="list-style-type: none"> • Fleet is clean with zero tolerance for graffiti 	Transit	
62	Transit - Delivery of Revenue Vehicles	Yearlong	Continue to provide quality control and assurance to accept 299 compressed natural gas buses from New Flyer.	<ul style="list-style-type: none"> • Accept 99 buses from New Flyer during 2008 • Final delivery of all buses expected in mid-2009 	Transit	
63	Transit - Passenger Service	Yearlong	Provide 70 million passenger boardings and increase passenger boardings per hour.	<ul style="list-style-type: none"> • Achieve 70 million passenger boardings • Achieve an average of 34 passenger boardings per revenue vehicle hour for fixed route • Achieve an average of 1.9 passenger boardings per revenue vehicle hour for ACCESS 	Transit	